

# KSA Rate Card 2008 (SR Gross Rate)

## Megacom Highway

Central	No.Of.Packages	Faces / Package	Total Signs	14 Days	1 Month	3 Months	6 Months	1 Year
Riyadh / Dammam / Riyadh	49	3	147	10,000	13,000	35,000	62,000	108,000
Riyadh / Qussim / Riyadh	40	3	120	10,000	13,000	35,000	62,000	108,000
<b>Western</b>								
Jeddah / Madina / Jeddah	75	3	225	10,000	13,000	35,000	62,000	108,000
Madina / Tabuk / Madina	5	3	15	2,500	3,250	8,750	15,500	27,000
Rabegh / Yanbu / Rabegh	32	3	96	2,500	3,250	8,750	15,500	27,000
<b>Eastern</b>								
Dammam / Jubail / Dammam	20	3	60	5,000	6,500	17,500	31,000	54,000
Dammam / Airport / Dammam	11	3	33	5,000	6,500	17,500	31,000	54,000
Ras Tanura / Safwa / Ras Tanura	16	3	48	2,500	3,250	8,750	15,500	27,000
Dammam / Ihssa / Dammam	7	3	21	2,500	3,250	8,750	15,500	27,000
Thoukba / Bahrain / Thoukba	5	3	15	2,500	3,250	8,750	15,500	27,000
Dahran / Ebkik / Dahran	4	3	12	2,500	3,250	8,750	15,500	27,000
Dammam / Abuhadriya / Dammam	3	3	9	2,500	3,250	8,750	15,500	27,000
Al Hofuf / Harat / Al Houfuf	3	3	9	2,500	3,250	8,750	15,500	27,000

15% Agency Commission

Payment 100% in advance

Cancellation only 2 months in advance

Order confirmed only after receipt of full payment

Artwork Design subject to municipality approval

Artwork should be received 10 days before the start of the campaign