

Oman Rate Card 2008 (OMR Gross Rate)

Mupi (1.2 X 1.8m), Megacom (3 X 4m), Unipole

MUPI

Duration	1 Mth to 3 Mths	1 Mth to 6 Mths	1 Mth to 9 Mths	1 Mth to 12 Mths
Total Rental Charge	10.50	9.50	8.50	7.50
Rental Rate	9.00	8.00	7.00	6.00
Municipality Tax	1.50	1.50	1.50	1.50

Volume Discount	1 to 5 Faces	6 to 10 Faces	11 to 20 Faces	21 to 30 Faces	31 Faces & Above
	0%	5%	10%	15%	20%

Mupi Printing Charges

Printing will be charged OMR 25.00 per Poster

MEGACOM

Duration	1 Mth to 3 Mths	1 Mth to 6 Mths	1 Mth to 9 Mths	1 Mth to 12 Mths
Total Rental Charge	24.50	23.50	22.50	21.50
Rental Rate	23.00	22.00	21.00	20.00
Municipality Tax	1.50	1.50	1.50	1.50

Volume Discount	1 to 5 Faces	6 to 10 Faces	11 to 20 Faces	21 to 30 Faces	31 Faces & Above
	0%	5%	10%	15%	20%

Megacom Printing Charges

No. of Faces	1 to 5 Faces	6 to 10 Faces	11 Faces & Above
Rate per Poster	200.00	175.00	150.00

UNIPOLE

Duration	3 Mths	6 Mths	12 Mths
Rate per Location	10,000	16,500	30,000
Municipality Tax	3,000 per Location		

Roof Top

Duration	12 Mths
Rate per Location	Depending on Location
Municipality Tax	3,000 per Location

Unipole and Roof Top Printing Charges

Rate per location	OMR 20 per sqm
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Terms & Conditions

15% Agency Commission on Rental Charge only (On Net)
 Payment 100% in advance
 Cancellation only 2 months before the start of the campaign
 Artwork Design subject to municipality approval
 Artwork approval OMR 10.00 per visual