

Bahrain Rate Card 2008 (BHD Gross Rate)

Mupi (1.2 X 1.8m), Lamppost Twin Type (3 X 1m), Unipole (8 X 3m)

MUPI

Rate per Circuit	3 Circuits	2 Circuits	1 Circuit	Faces per Circuit
1 Week	4,600	3,100	1,650	40
2 Weeks	8,400	5,700	3,000	40
3 Weeks	12,400	8,400	4,400	40
4 Weeks	16,000	10,800	5,700	40

Mupi Printing Charges

No. of Faces	120	100	80	40	20
Rate	500	450	400	200	150

Mupi Technical Specifications

Visual Size 112x172cm
Resolution 300 DPI - pix/inch
Adobe Illustrator / Photoshop / Freehand and create outline is preferred
Artwork should be received at least 10 days before the start of the campaign

LAMPPOST Up On Request

Rate per Pole	Faces per Pole
1 Month	150 per pole Including Printing
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Lamppost Printing Charges

The net rental charges are inclusive of one time printing only. Additional printing will be charged BHD 40 per pole.

Lamppost Technical Specifications

Visual Size 300x100cm
Resolution 300 DPI - pix/inch
Adobe Illustrator / Photoshop / Freehand and create outline is preferred
Artwork should be received at least 10 days before the start of the campaign

UNIPOLE

Rate per Face	1 Year	6 Months	3 Months	1 Month
A Face	12,000	6,900	3,600	1300
B Face	8,000	4,800	2,500	900

Unipole Printing Charges

Printing will be charged BHD 650 per face.

Unipole Technical Specifications

Visual Size 800x300cm
Resolution 300 DPI - pix/inch
Adobe Illustrator / Photoshop / Freehand and create outline is preferred
Artwork should be received at least 10 days before the start of the campaign

Terms & Conditions

20% Agency Commission
Payment 100% in advance
Cancellation only 2 months before the start of the campaign
Artwork Design subject to municipality approval