

# JORDAN Rate Card 2008 (JD Gross Rate)

## Mupis and 3 x 4 Megacom Ratecard

Mupi / Amman	Faces	2 Weeks
1 Circuit	75	9,000

Mupi / Irbid	Faces	2 Weeks
1 Circuit	40	4,000

3 x 4 Megacom	2 Weeks
1 Face	950

### Mupi Production Charges

Mupi Number of posters	75	150	225
Mupi Rates	750	1,175	1,650

### Megacom Production Charges

Megacom 1 poster	75
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### Terms & Conditions

Booking Order Request :	No booking will be confirmed unless a certified booking order signed & stamped is provided to KASSAB and duly approved.
Material Deadline :	The client is requested to deliver the CD 10 working days prior to the campaign starting date. In the case when the client is providing the posters, the poster should be delivered 5 days prior to the campaign's starting date and a 3 JD installation fee will be charged for every poster. Any delay in delivering the posters the client / agency will bear the cost of the campaign delay.
Cancellation Date :	30 day prior to the campaign starting date. Any cancellation made between 30 and 15 days prior to the starting date of the campaign is subject to 50% charged of campaign value. Any cancellation made between 15 days and less prior to the starting date of the campaign is subject to 100% charged of campaign value.
Payment Terms :	50% upon confirmation of order. 50% upon display. Any delay in payment is subject to 2% payment default per month.
Agency Commission :	15%
Sales Tax :	16% sales tax is added to total sales value and paid by client.